

# afresh look a makeover series

## Footwear from Kalena's completes the outfit

*Italian leather will always be in style*

In 1986 when Imelda Marcos fled the Philippines we were astounded by the discovery of over 1060 pairs of shoes, not to mention over 1000 handbags. This seems extreme, but many of us are not far behind her. "When I conduct closet cleanings many of my clients have more shoes than they will ever have occasion to wear, yet are often missing the basics" says Morrison.

This final week in Yvonne's makeover, she and Patti have been looking at footwear at Kalena's

Shoes located on the lower part of Mountain Highway near Main Street in North Vancouver.

Kalena's carry a unique selection of Italian footwear for men, women and children. "I love shopping for then selling our shoes," says owner Veralena Casellato. "I love seeing women get excited about their latest purchase. This great pair of leather boots will add versatility and style to Yvonne's wardrobe!" Veralena makes a trek twice a year to Italy to purchase directly from

the manufacturers. The best leather and latest designs can be found and since it is her mother country, Veralena knows the connections to get them at the best price.

"Fit is king", says Morrison, "and it usually is associated with good quality leather and extra detail to the workmanship. Our staff can help you find the right fit and look for your lifestyle." Shoes that don't fit can ruin your day and the 'great deal' is quickly forgotten as the blisters appear. Keep a flat, classic coloured dark shoe with you for days when you will be walking long distances. Heels can work on days when you are primarily working in the office or going out for the evening. Choosing the basic colours of black and brown but a purchase of some colour will keep you looking up-to-date!"

Don't forget to browse through Kalena's selection of beautiful handbags too. You can find the other locations of Kalena's on Commercial Drive, Vancouver Centre, Robson Street and Oakridge Centre.



### Our Six Step Successful Makeover:

**"I feel absolutely transformed", says Yvonne as she and Patti recapped the personalized Six Step Makeover developed for her.**

**1** A Style Assessment and Closet Cleaning with Image Strategist Patti Morrison determined her look, reviewed her current wardrobe and set a plan.

**2** Storm Fitness designed a nutrition, fitness and well being program to meet her goals.

**3** Cheryl Hardy of Alan James Hair Design cut and colored Yvonne's hair in a fabulous current style. Patti designed Yvonne's makeup style for a light, fresh look.

**4** Patti helped Yvonne choose some fantastic outfits, complete with accessories at BJ's Fashions in Dundarave.

**5** New frames from Lynn Valley Optometry gave Yvonne a dramatic new look.

**6** Footwear from Kalena Shoes completes the transformation.

**"I love my new look, and it's a pleasure to get dressed each morning," says Yvonne.**

**Yvonne's makeover is being coordinated by Patti Morrison, Image Consultant 604.929.2193.**

**Patti offers a monthly e-newsletter: *Style Advisor*. This free publication is packed full of inspiration, tips and practical resources. Sign up at: [www.imagestrategist.com](http://www.imagestrategist.com).**